





Thursday • August 17 • Erlanger • Kentucky
Receptions Banquet Center • 1379 Donaldson Rd • 8:30am-4:00pm
\$75 per Person • \$50 Add/l Reps • Free Parking • Breakfast • Lunch

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<u>Featuring</u>: U.S. Department of Commerce • U.S. Patent & Trademark Office • China Business Information Center • GLOBIS • Local Companies & Organizations

<u>Topics Include</u>: China's Commercial Landscape • Current Issues • Assessing China's Market Intellectual Property Rights • Intelligence & Due Diligence • Managing Risk • Completing Transactions Corporate Perspectives • Customs & Logistics • Trade Financing • Negotiations & Contracts

<u>Co-Sponsors</u>: Southern OH District Export Council • KY Cabinet for Economic Development Northern KY Chamber of Commerce • Northern KY University